

## Communications Officer: Person specification

The successful candidate must have:

- the skill to quickly write accurate, succinct and engaging copy tailored to the intended audience;
- the ability to meet tight deadlines;
- flexibility, good time management, and the capability and judgement to handle competing demands within a small organisation;
- good communications skills, using diplomacy and professionalism in dealings with the media, health organisations, Government departments and members;
- ability to work in a team across the four nations as well as with colleagues from FDA and UNISON
- self-motivation and a proactive attitude, working with minimal supervision; and
- an interest in current affairs.

It is desirable, but not essential, that the successful candidate has:

- experience in a similar role in communications and/or journalism;
- experience in using relevant software (Adobe Creative Cloud, content management systems, and social media platforms); and
- an interest in health and care/public services, government and the union movement.